



# B.F.F. OMG GRAVY!

## NUTRITION INFORMATION

### CALORIES AND METABOLIZABLE ENERGY (ME) PROFILE

Calories come from 3 places: protein, fat and carbohydrates.  
ME Profile measures the percentage of calories coming from protein, fat and carbohydrates.

TUNA CANS	Protein	Fat	Carbs	Calories (2.8 oz)	Calories (5.5 oz)
Dilly Dally	51.40%	37.70%	10.90%	58	114
Start Me Up	51.40%	37.80%	10.90%	58	114
Chase Me	51.40%	37.80%	10.80%	58	114
Tell Me	51.20%	37.70%	11.10%	58	114
Belly Rubs	51.70%	38.10%	10.30%	58	--
Lights Out	51.00%	37.70%	11.30%	58	114

CHICKEN CANS	Protein	Fat	Carbs	Calories (2.8 oz)	Calories (5.5 oz)
Cloud 9	28.90%	63.90%	7.20%	101	197
Stir it Up	27.40%	65.40%	7.20%	103	201
Dream Team	27.40%	65.40%	7.20%	103	201
Live N' Love	28.00%	64.50%	7.50%	101	--
Be Happy	27.00%	66.30%	6.70%	103	201

LAND & SEA CANS	Protein	Fat	Carbs	Calories (2.8 oz)	Calories (5.5 oz)
Love Munchkin!	45.40%	46.90%	7.70%	55	107
Crazy 4 U!	45.90%	46.70%	7.40%	56	111

QT Patootie!	47.90%	42.30%	9.80%	54	107
Selfie Cam!	34.60%	56.90%	8.50%	68	133
Lots-O-Luck!	54.30%	35.90%	9.80%	51	100
Best Day Eva!	56.20%	34.10%	9.70%	46	89

<b>TUNA POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Calories (3.0 oz)</b>	<b>Calories (5.5 oz)</b>
Charm Me	58.70%	31.90%	9.40%	53	--
Baby Cakes	55.90%	29.00%	15.10%	60	--
Sweet Cheeks	62.60%	24.20%	13.20%	52	--
Luv Ya	55.00%	29.70%	15.30%	57	--
Tickles	54.30%	32.10%	13.60%	71	--
Devour Me	53.80%	33.60%	12.60%	63	--

<b>CHICKEN POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Calories (2.8 oz)</b>	<b>Calories (5.5 oz)</b>
Charge Me Up	28.50%	64.40%	7.10%	103	--
Shine Bright	26.90%	65.90%	7.10%	104	--
Text Me	27.10%	65.80%	7.20%	105	--

<b>LAND &amp; SEA POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Calories (2.8 oz)</b>	<b>Calories (5.5 oz)</b>
Ciao Baby!	46.70%	46.40%	6.90%	56	--
Seeya Sooner!	43.80%	50.90%	5.20%	59	--
Purr-Fect Plannin'!	44.00%	50.40%	5.60%	57	--
Date Nite!	50.40%	41.90%	7.60%	54	--
Booya!	47.7%	44.70%	7.60%	52	--
Shazaam!	33.40%	57.80%	8.80%	74	--

## AS FED PERCENTAGE

As fed measures nutrients based upon their overall percentage in a formula.

<b>TUNA CANS</b>	<b>Protein</b>	<b>Fat</b>	<b>Moisture</b>	<b>Ash</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Calcium</b>	<b>Potass</b>	<b>Fiber</b>
Dilly Dally	10.80%	3.26%	82.50%	1.14%	2.29%	0.16%	0.12%	0.02%	0.14%	0.16%	0.02%
Start Me Up	10.74%	3.25%	82.50%	1.24%	2.28%	0.13%	0.11%	0.01%	0.14%	0.16%	0.01%
Chase Me	10.76%	3.25%	82.50%	1.22%	2.26%	0.13%	0.11%	0.01%	0.14%	0.15%	0.01%
Tell Me	10.70%	3.24%	82.50%	1.23%	2.32%	0.13%	0.12%	0.01%	0.14%	0.16%	0.01%
Belly Rubs	10.70%	3.24%	82.50%	1.43%	2.12%	0.16%	0.12%	0.02%	0.20%	0.16%	0.01%
Lights Out	10.63%	3.23%	82.50%	1.29%	2.35%	0.14%	0.12%	0.01%	0.14%	0.15%	0.02%

<b>CHICKEN CANS</b>	<b>Protein</b>	<b>Fat</b>	<b>Moisture</b>	<b>Ash</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Calcium</b>	<b>Potass</b>	<b>Fiber</b>
Cloud 9	10.50%	9.54%	76.30%	1.04%	2.61%	0.17%	0.14%	0.01%	0.18%	0.19%	0.01%
Stir it Up	10.10%	9.92%	76.27%	1.04%	2.67%	0.17%	0.13%	0.01%	0.18%	0.19%	0.01%
Dream Team	10.13%	9.94%	76.23%	1.04%	2.66%	0.18%	0.14%	0.01%	0.19%	0.19%	0.02%
Live N' Love	10.20%	9.68%	76.26%	1.15%	2.72%	0.17%	0.13%	0.01%	0.18%	0.19%	0.02%
Be Happy	9.99%	10.08%	76.37%	1.09%	2.47%	0.18%	0.14%	0.01%	0.19%	0.19%	0.01%

<b>LAND &amp; SEA CANS</b>	<b>Protein</b>	<b>Fat</b>	<b>Moisture</b>	<b>Ash</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Calcium</b>	<b>Potass</b>	<b>Fiber</b>
Love Munchkin!	8.92%	3.80%	84.90%	0.87%	1.51%	0.14%	0.07%	0.01%	0.16%	0.11%	0.20%
Crazy 4 U!	9.32%	3.90%	84.40%	0.87%	1.51%	0.13%	0.07%	0.01%	0.16%	0.11%	0.17%
QT Patootie!	9.34%	3.40%	84.50%	0.85%	1.91%	0.14%	0.08%	0.01%	0.16%	0.11%	0.29%
Selfie Cam!	8.42%	5.70%	82.60%	1.20%	2.08%	0.19%	0.07%	0.01%	0.28%	0.10%	0.46%
Lots-O-Luck!	9.91%	2.70%	84.10%	1.50%	1.79%	0.28%	0.09%	0.02%	0.36%	0.11%	0.27%
Best Day Eval!	9.21%	2.30%	85.80%	1.10%	1.59%	0.21%	0.09%	0.02%	0.23%	0.11%	0.29%

<b>TUNA POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Moisture</b>	<b>Ash</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Calcium</b>	<b>Potass</b>	<b>Fiber</b>
Charm Me	12.07%	2.70%	82.20%	1.10%	1.93%	0.14%	0.12%	0.01%	--	--	0.02%
Baby Cakes	11.26%	2.40%	82.10%	1.20%	3.04%	0.14%	0.12%	0.01%	--	--	0.02%
Sweet Cheeks	11.31%	1.80%	82.90%	1.60%	2.39%	0.16%	0.12%	0.01%	--	--	0.01%
Luv Ya	12.13%	2.70%	80.70%	1.10%	3.37%	0.16%	0.12%	0.01%	--	--	0.03%
Tickles	11.91%	2.90%	81.00%	1.20%	2.99%	0.15%	0.12%	0.01%	--	--	0.02%
Devour Me	11.27%	2.90%	82.00%	1.20%	2.63%	0.13%	0.12%	0.01%	--	--	0.02%

<b>CHICKEN POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Moisture</b>	<b>Ash</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Calcium</b>	<b>Potass</b>	<b>Fiber</b>
Charge Me Up	10.50%	9.79%	76.04%	1.05%	2.62%	0.18%	0.13%	0.01%	0.18%	0.19%	0.01%
Shine Bright	10.10%	10.17%	76.01%	1.05%	2.68%	0.17%	0.13%	0.01%	0.18%	0.19%	0.01%
Text Me	10.21%	10.21%	75.80%	1.08%	2.70%	0.18%	0.13%	0.01%	0.18%	0.19%	0.01%

<b>LAND &amp; SEA POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Moisture</b>	<b>Ash</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Calcium</b>	<b>Potass</b>	<b>Fiber</b>
Ciao Baby!	9.28%	3.80%	84.70%	0.85%	1.37%	0.13%	0.075%	0.03%	0.15%	0.10%	0.28%
Seeya Sooner!	9.19%	4.40%	84.50%	0.81%	1.10%	0.13%	0.059%	0.01%	0.15%	0.11%	0.28%
Purr-Fect Plannin'!	8.92%	4.20%	84.90%	0.85%	1.13%	0.14%	0.069%	0.01%	0.16%	0.11%	0.29%
Date Nite!	9.64%	3.30%	83.80%	1.80%	1.46%	0.40%	0.084%	0.02%	0.59%	0.11%	0.29%
Booyal!	8.80%	3.40%	85.50%	0.90%	1.40%	0.16%	0.067%	0.01%	0.15%	0.09%	0.17%
Shazaam!	8.83%	6.30%	81.60%	0.94%	2.33%	0.19%	0.074%	0.01%	0.21%	0.10%	0.32%

## DRY MATTER BASIS

Dry matter measures nutrients based upon their overall percentage in a formula after the moisture content has been removed.

<b>TUNA CANS</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Fiber</b>
Dilly Dally	61.70%	18.60%	13.10%	0.89%	0.67%	0.09%	0.13%
Start Me Up	61.40%	18.60%	13.00%	0.75%	0.65%	0.08%	0.06%
Chase Me	61.50%	18.60%	12.90%	0.75%	0.64%	0.08%	0.06%
Tell Me	61.10%	18.50%	13.30%	0.75%	0.66%	0.08%	0.06%
Belly Rubs	61.10%	18.50%	12.10%	0.89%	0.69%	0.09%	0.06%
Lights Out	60.70%	18.50%	13.40%	0.78%	0.66%	0.08%	0.10%

<b>CHICKEN CANS</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Fiber</b>
Cloud 9	44.30%	40.30%	11.00%	0.73%	0.57%	0.05%	0.04%
Stir it Up	42.60%	41.80%	11.30%	0.72%	0.56%	0.05%	0.04%

Dream Team	42.60%	41.80%	11.20%	0.77%	0.57%	0.05%	0.09%
Live N' Love	42.90%	40.80%	11.50%	0.71%	0.56%	0.05%	0.07%
Be Happy	42.30%	42.60%	10.50%	0.77%	0.58%	0.05%	0.04%

<b>LAND &amp; SEA CANS</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Fiber</b>
Love Munchkin!	59.10%	25.20%	10.00%	0.89%	0.45%	0.09%	1.32%
Crazy 4 U!	59.70%	25.00%	9.70%	0.84%	0.47%	0.08%	1.09%
QT Patootie!	60.30%	21.90%	12.30%	0.88%	0.48%	0.08%	1.87%
Selfie Cam!	48.40%	32.80%	12.00%	1.08%	0.38%	0.08%	2.64%
Lots-O-Luck!	62.30%	17.00%	11.30%	1.73%	0.54%	0.11%	1.70%
Best Day Eval!	64.90%	16.20%	11.20%	1.49%	0.60%	0.11%	2.04%

<b>TUNA POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Fiber</b>
Charm Me	67.80%	15.20%	10.80%	0.79%	0.65%	0.07%	0.11%
Baby Cakes	62.90%	13.40%	17.00%	0.78%	0.64%	0.07%	0.11%
Sweet Cheeks	66.10%	10.50%	14.00%	0.94%	0.67%	0.08%	0.06%
Luv Ya	62.80%	14.00%	17.50%	0.83%	0.60%	0.07%	0.16%
Tickles	62.70%	15.30%	15.70%	0.79%	0.61%	0.06%	0.11%
Devour Me	62.60%	16.10%	14.60%	0.72%	0.64%	0.07%	0.11%

<b>CHICKEN POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Fiber</b>
Charge Me Up	43.80%	40.90%	10.90%	0.73%	0.56%	0.05%	0.04%
Shine Bright	42.10%	42.40%	11.20%	0.72%	0.55%	0.05%	0.04%
Text Me	42.20%	42.20%	11.20%	0.73%	0.55%	0.05%	0.04%

<b>LAND &amp; SEA POUCHES</b>	<b>Protein</b>	<b>Fat</b>	<b>Carbs</b>	<b>Phos</b>	<b>Sodium</b>	<b>Mag</b>	<b>Fiber</b>
Ciao Baby!	60.70%	24.80%	9.00%	0.86%	0.49%	0.21%	1.83%
Seeya Sooner!	59.30%	28.40%	7.10%	0.86%	0.38%	0.08%	1.81%
Purr-Fect Plannin'!	59.10%	27.80%	7.50%	0.93%	0.46%	0.08%	1.92%
Date Nite!	59.50%	20.40%	9.00%	2.47%	0.52%	0.13%	1.79%
Booya!	60.70%	23.40%	9.70%	1.08%	0.46%	0.09%	1.17%
Shazaam!	48.00%	34.20%	12.70%	1.03%	0.40%	0.08%	1.74%

## MINERAL / 100 KCAL

<b>TUNA CANS</b>	<b>mg Phos/ 100 kcal</b>	<b>mg Magnesium/ 100 kcal</b>	<b>mg Potassium/ 100 kcal</b>	<b>mg Sodium/ 100 kcal</b>	<b>mg Calcium/ 100 kcal</b>
Dilly Dally	211	20	212	160	195
Start Me Up	179	19	213	156	196
Chase Me	179	19	209	153	196
Tell Me	179	19	213	157	196
Belly Rubs	215	21	217	166	299
Lights Out	187	19	207	158	198

<b>CHICKEN CANS</b>	<b>mg Phos/ 100 kcal</b>	<b>mg Magnesium/ 100 kcal</b>	<b>mg Potassium/ 100 kcal</b>	<b>mg Sodium/ 100 kcal</b>	<b>mg Calcium/ 100 kcal</b>
Cloud 9	137	9	146	106	148
Stir it Up	133	10	146	103	147
Dream Team	141	9	146	104	156
Live N' Love	133	9	148	105	148
Be Happy	141	9	146	105	154

<b>LAND &amp; SEA CANS</b>	<b>mg Phos/ 100 kcal</b>	<b>mg Magnesium/ 100 kcal</b>	<b>mg Potassium/ 100 kcal</b>	<b>mg Sodium/ 100 kcal</b>	<b>mg Calcium/ 100 kcal</b>
Love Munchkin!	196	19	160	100	243
Crazy 4 U!	184	18	149	105	233
QT Patootie!	201	19	155	111	257
Selfie Cam!	221	16	119	78	350
Lots-O-Luck!	430	27	177	136	601
Best Day Eva!	370	26	183	149	431

<b>TUNA POUCHES</b>	<b>mg Phos/ 100 kcal</b>	<b>mg Magnesium/ 100 kcal</b>	<b>mg Potassium/ 100 kcal</b>	<b>mg Sodium/ 100 kcal</b>	<b>mg Calcium/ 100 kcal</b>
Charm Me	195	17	--	160	--
Baby Cakes	199	19	--	163	--
Sweet Cheeks	253	21	--	182	--
Luv Ya	207	17	--	149	--
Tickles	195	16	--	150	--
Devour Me	177	16	--	157	--

<b>CHICKEN POUCHES</b>	<b>mg Phos/ 100 kcal</b>	<b>mg Magnesium/ 100 kcal</b>	<b>mg Potassium/ 100 kcal</b>	<b>mg Sodium/ 100 kcal</b>	<b>mg Calcium/ 100 kcal</b>
Charge Me Up	136	9	146	104	147
Shine Bright	132	10	146	101	146
Text Me	133	9	145	101	146

<b>LAND &amp; SEA POUCHES</b>	<b>mg Phos/ 100 kcal</b>	<b>mg Magnesium/ 100 kcal</b>	<b>mg Potassium/ 100 kcal</b>	<b>mg Sodium/ 100 kcal</b>	<b>mg Calcium/ 100 kcal</b>
Ciao Baby!	188	46	154	108	224
Seeya Sooner!	183	17	151	80	214
Purr-Fect Plannin'!	198	17	155	97	236
Date Nite!	598	31	164	126	885
Booyal!	243	20	147	104	246
Shazaam!	205	15	110	80	234



**WERUVA**

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